

# KJERSTEN JOHNSON

kjersten13@gmail.com — 801.707.8444 — kjerstenjohnson.com

## experience

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WRITER, INTERN

**UTAH VALLEY MAGAZINE** (print circulation: 135,000)

- generated story ideas, interviewed & wrote for UV Index
- wrote two articles for feature section of March/April issue, four articles for May/June
- interviewed, filmed & edited two videos for online

01/17 – 04/17

provo, ut

SOCIAL MEDIA MANAGER

**STOWAWAY MAGAZINE**

- posted daily & increased following on Instagram, Twitter, Facebook & Pinterest
- wrote two articles for the print magazine & two blog posts

01/17 – 04/17

provo, ut

SENIOR REPORTER & COPY EDITOR

**THE DAILY UNIVERSE** (print circulation: 12,000)

- developed four multimedia stories for web per month; top story has more than 1,700 views
- edited 30 stories per week using AP style

08/16 – 12/16

provo, ut

DEPUTY EDITOR

**THE DAILY UNIVERSE** (print circulation: 12,000)

- edited 40 stories per week for online & print publication
- developed story ideas for special issues, including backpack issue
- planned & coordinated 21 print editions from story planning to copy editing

01/16 – 06/16

provo, ut

LIFE DESK EDITOR

**THE DAILY UNIVERSE** (print circulation: 12,000)

- edited more than 15 articles per week
- led 10 reporters in creating & editing digital & print content

08/15 – 12/15

provo, ut

ASSISTANT MANAGER

**FAMOUS FOOTWEAR**

- increased sales among Spanish customers
- led & coached teams of 10 associates for five years
- scored 95 percent or higher on KPI annually for six years

06/10 – present

provo, ut

## education

BRIGHAM YOUNG UNIVERSITY

**BACHELOR OF ARTS IN COMMUNICATIONS,  
JOURNALISM EMPHASIS** (GPA 3.81)

- graduation: 04/17
- minor in editing (GPA 3.90)
- minor in Spanish (GPA 3.42)

UNIVERSIDAD DE ALCALÁ, SPAIN

- Spanish literature & history classes
- lived with a host family

## skills, projects & interests

- InDesign
- Photoshop
- Microsoft Office
- AP & Chicago style
- Wordpress
- Social media
- Photography
- Well organized
- Flexible
- Detail oriented
- Minimalism
- 2016 presidential election coverage
- Dakota Access Pipeline
- Poverty in Chile
- Refugees in Utah
- Rock climbing
- Scuba diving
- Backpacking & hiking
- Traveling